# BOLD CHANGES FOR KIDS







BOYS & GIRLS CLUBS
OF PHILADELPHIA

2013 & 2014 FISCAL YEARS ANNUAL REPORT

# Philadelphia is in a crisis. BOLD CHANGES ARE NEEDED FOR THE YOUTH OF OUR CITY!

We are living in the nation's poorest Metro City, with up to 40% of youth in poverty, and the future of Philadelphia's kids in our hands. It is imperative that we take a **BOLD** stance for these kids and initiate transformational changes that will alter their lives for the better. Without our voice, these children have no hope. Many have been forgotten, causing their feelings of neglect to turn to anger—prompting them to turn to drugs, alcohol, and violence to get what they need in life.

When was the last time you drove through the neighborhoods of Germantown, Frankford or West Kensington? Many of our children are situated in living conditions similar to that of a third world country: no internet connection or computer access, multiple people sleeping in one small room, no furniture, no heating or air conditioning. These conditions are unacceptable when we live in America, the land of opportunity. The Boys & Girls Clubs of Philadelphia is committed to ensuring that these kids are NOT forgotten, rather turning any feeling of neglect or anger into pride, determination and hope for a better future.

We will take a **BOLD** stance to change their environment, if not at home, at their Boys & Girls Clubs: providing a clean, warm and nurturing atmosphere to educate them, strengthen values, build character, and awaken their minds with opportunities to form well rounded individuals. Our kids deserve a chance to thrive, reach for their dreams and turn away from the negative influences plaguing their communities. Their time to shine is now we will need everyone's support as we **GO BOLD** and take a stand for the kids who need us most.

Over the past two years we have made great strides in developing our long-term plan to make the **BOLD CHANGES** needed for our kids, now we are asking you, our friends and supporters, to help us put our plan to action and lead the quest for **BOLD CHANGES** for our Clubs and the youth of Philadelphia. With your leadership we can ensure that every child in Philadelphia has the opportunity to meet their full potential and the determination to accomplish their dreams.

In the best interest of the kids,

JOSEPH AND LISABETH MARZIELLO

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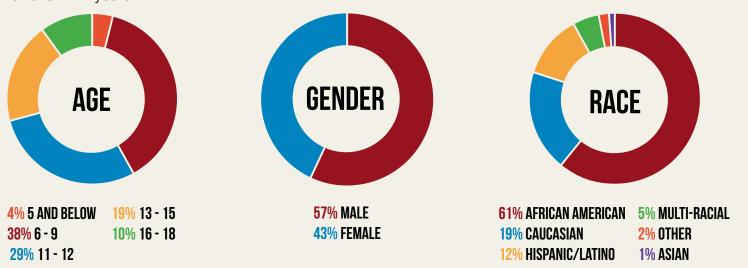
# WHO WE ARE & WHO WE SERVE

**A BOLD HISTORY:** Boys & Girls Clubs of Philadelphia has served youth since 1887 when the Germantown Club first opened its doors. Since then we have expanded, providing quality programs to youth in neighborhoods across Philadelphia. As an organization we have regularly set the national standard: In 1892, our Nicetown Club opened, becoming the first Club to serve girls and our Wissahickon Club was the first in the nation to serve African American youth in 1896. Today we operate 13 Boys & Girls Clubs in some of the most economically-disadvantaged communities across Philadelphia. For over 127 years, we have been dedicated to ensuring at-risk children have access to quality programs that will enhance their lives and advance their futures.

**MISSION:** To enable all young people, especially those who need us most, to reach their full potential as productive, caring, responsible citizens.

**BOLD VISIONS:** Boys & Girls Clubs of Philadelphia will become one of the premier Boys & Girls Club organizations in the country, solidifying its position as the leading youth guidance and development agency in the community through quality staff, facilities, and programs supported by financial stability and clearly defined standards.

**DEMOGRAPHICS:** Young people from disadvantaged social, economic, and family circumstances have attended our Clubs for over 127 years.



# BOLD HIGHLIGHTS: FY 2013 & 2014



# YOUTH IN POWER HOUR

1,118



# YOUTH IN LITERACY INITATIVE

768



**YOUTH IN STEM** 

**270** 



# **YOUTH MENTORED**

373



# **MEALS DISTRIBUTED**

200,528



# **SNACKS DISTRIBUTED**

83,966

# **PROGRAMS & SERVICES:**

Number of Club Locations: 13

Total Registered Members: 3,860

Other Youth Served: **3,390** Total Youth Served: **7,250** 

Average Daily Attendance (School Year): **881**Average Daily Attendance (Summer): **998** 

### **PROGRAM EXPANSION & SUCCESSES**

- Secured funding to operate nine new **Out of School Time** programs and expanded to three new locations for the 2013-2014 membership year.
- The Wayne Avenue Chess team won the ASAP Championship in Spring 2014.

### FISCAL SUSTAINABILITY:

- We raised over \$7 million for the *Be Great!* Campaign which concluded in June 2012.
- 100% of our board members supported BGCP in the last fisical year, contributing over \$269,000.
- In April 2014, we hosted our Second Annual Showcase of Wine & Cheese, raising over \$1 million.

# **BOLD PROGRAMS**

# LITERACY INITIATIVE:

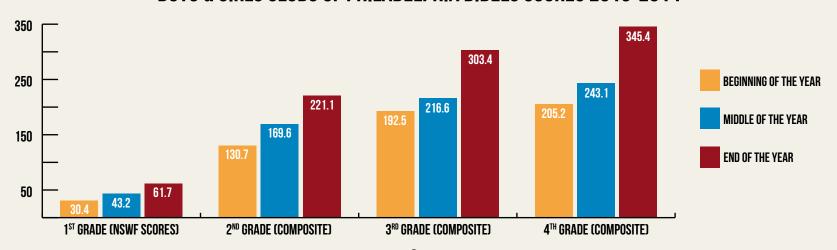
Literacy programming saw significant success during the 2013-2014 membership year, **serving 768 youth** and operating at seven of our thirteen Clubs throughout the city. Boys & Girls Clubs of Philadelphia has conducted extensive evaluations during the past year of the Literacy Initiative. One central assessment tool is the DIBELS (*Dynamic Indicators or Basic Early Literacy Skills*) test, which is nationally recognized as a measure of reading proficiency. Participants were tested at the beginning, middle and end of the program, and the results were impressive. **On average, members in the program increased their test scores by 75%.** Participants not only tested better, but increased their grades in school as well. The percentage of participants reading below grade level, according to school report cards, decreased by 33% from the start to the end of the program. Participants themselves reflected on the program positively, with 88% claiming the literacy program helped them improve their grades in school and 89% stating that the activities offered during literacy programming were fun and interesting.



"Since my daughters started the Literacy Club at Boys & Girls Club, I noticed their reading levels have significantly increased. They enjoy reading; their confidence is through the roof while they read aloud in class."

-Kimberly, Parent-Solis-Cohen Boys & Girls Club

# **BOYS & GIRLS CLUBS OF PHILADELPHIA DIBELS SCORES 2013-2014**



# STEM:

Our STEM Learning Lab programs offer youth the opportunity to engage in a variety of Science, Technology, Engineering and Mathematics (STEM) activities at least once a week. STEM programming at our Clubs includes:

- FIRST LEGO League and Junior FIRST LEGO League, which engage youth in hands-on activities that spark their interest in science and engineering. Participants use LEGO elements to build robots and address real-world problems, then present their completed projects at regional showcases and competitions.
- Sea Immersion Science mentoring program, where youth 9-12 years old explore science and technology in partnership with their mentors.
- Samsung Building Blocks, an interactive program where youth are able to learn about state-of-the-art technology.
- National Society of Black Engineers (NSBE) mentoring program, which fosters positive relationships between youth and successful role models in STEM fields.



Science and engineering sectors are projected to be the fastest growing in the U.S. labor market—STEM programming is an important part of preparing our members for successful careers.



# **MENTORING:**

Thanks to support from Boys & Girls Clubs of America and the Office of Justice Programs we were able to expand OJP supported mentoring programs to nine clubs in the 2013-2014 membership year.

Of the 333 children mentored:

- 50 percent exhibited a decrease in anti-social behavior
- 73 percent exhibited improved relationship with their families
- 86 percent were more socially competent by the close of the program

All significant increases from our 2012 programming (37%, 28% and 41% respectively).

Moving forward we are looking to **strengthen** and **expand** our mentoring programs across all 13 Clubs to serve all of our members throughout Philadelphia.

# **BOLD MOMENTS**

# **RENOVATIONS:**

At Boys & Girls Clubs of Philadelphia, we are proud of our 127 year history. However, after constant use for more than 100 years, many of our buildings had become obsolete and nonfunctional. Under the leadership of Lisabeth and Joseph Marziello, the organization has begun to make much needed updates to the infrastructure of our facilities. Renovation began in spring 2013 with the unveiling of our first Literacy Center at our West Kensington Club. The stateof-the-art space features 16 computers, helping bridge the digital divide and connecting our youth to the world. After completing this project we set to work on the Coleman Family STEM Learning Labs at our Wissahickon Club. Named to honor the first African American Club Director in the nation, William T Coleman, the STEM Labs have enabled us to engage our youth in the guickly growing fields of Science, Technology, Engineering and Mathematics. In the spring of 2014, with support from Comcast, the Bacchieri Family Foundation and the Mclean Contributionship, renovations were completed at the Germantown Club, turning formerly condemned space into an Art Studio, a Literacy Center and a STEM Lab. The completion of this project has allowed us to open the Germantown Club to a larger number of youth and offer more diverse activities. As a result, membership at this Club increased by 115% between the 2012-2013 and the 2013-2014 program year.













# SHOWCASE OF WINE & CHEESE

The 2014 Philly Showcase of Wine & Cheese, held April 3 & 4, was the organization's largest fundraiser in its 127 year history, raising over \$1 Million through sponsorships, donations, and auction items. The invite-only Winemakers Private Reserve Dinner on Thursday night included special guest Coach Dick Vermeil, accompanied by Vermeil Wines, and BelGioioso Cheese. Many thanks to our presenting sponsor, the Union League of Philadelphia, for hosting a luxurious five-star evening for over 400 guests and our dedicated Honorary Chairs: Howie Roseman, Admiral Tom Lynch and Warren "Pete" Musser, for leveraging their skills and community connections to help make our Showcase one-of-a-kind. The fun continued Friday evening at the Pennsylvania Convention Center for the Philly Showcase of Wine & Cheese where 3,000 guests enjoyed fine wines and delicious tastings by local food purveyors. It was a memorable night not only for our organization but for our guests as they were eached personally welcomed by Coach Dick Vermeil!



# **DONORS**

WE ARE INCREDIBLY GRATEFUL FOR OUR GENEROUS DONORS WHO SUPPORT OUR LIFE-CHANGING PROGRAMS FOR THE YOUTH OF PHILADELPHIA YEAR AFTER YEAR.

WITHOUT THEIR SUPPORT OUR KIDS
WOULD CONTINUE TO BE SUBJECTED TO
THE HARSH REALITIES THAT PLAGUE SO
MANY NEIGHBORHOODS THROUGHOUT
OUR CITY: EXTREME POVERTY, FOOD
INSECURITY, GANG VIOLENCE, AND
SUBSTANCE ABUSE. OUR JOB IS TO HELP
OUR KIDS OVERCOME THESE OBSTACLES,
PROVIDE ACCESS TO OPPORTUNITIES
AND FIND THEIR POTENTIAL.

THESE COMMUNITY LEADERS AND ORGANIZATIONS ARE CREATING BOLD CHANGES FOR CLUB KIDS THROUGHOUT PHILADELPHIA!



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25 West Penn Street Philadelphia, PA 19144 (215) 844-7771

#### Northeast Frankford Boys & Girls Club

1709 Kinsey Street Philadelphia, PA 19124 (215) 743-7515

#### Police Officer Lauretha Vaird Boys & Girls Club

4800 Whitaker Avenue Philadelphia, PA 19124 (215) 457-8480

#### Boys & Girls Club at Harrison Plaza - PHA

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7001 Horrocks Street Philadelphia, PA 19149 (267) 258-2358

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5300 Ditman Street Philadelphia, PA 19124 (267) 258-2442

#### Wilson Park Boys & Girls Club - PHA

2500 Jackson Street Philadelphia, PA 19145 (215) 684-0014

#### Shane Victorino Nicetown Boys & Girls Club

4001 N. Clarissa Street Philadelphia, PA 19140 (215) 229-2008

#### Wayne Avenue Boys & Girls Club

4223 Wayne Avenue Philadelphia, PA 19140 (215) 324-6433

#### West Kensington Boys & Girls Club

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