



SERVICE

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STRENGTH

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SAFETY



BOYS & GIRLS CLUBS
OF PHILADELPHIA

2017
ANNUAL
REPORT

A Message from our Chief Executive Officers



Throughout 2017, we made great strides towards our **Bold Change** Goals, in both capital improvements and programs. These changes all took place thanks to Champions who care for the kids we serve and have great conviction in our mission.

Through initial investments from the Ericksen Family and the Connelly Foundation, along with other investors, capital improvements at our Northeast Frankford Club have begun to transform the facility. Through this transformation, we have learned the truth of the phrase “Build It and They Will Come”. As we completed physical improvements to the building to create a new STEM LAB, Tech Center, Kids Café and Literacy Center, we have witnessed significant increases in membership with an annual growth of 53%, including an 80% increase in teen enrollment. These numbers not only depict the value that kids put into an upgraded

facility, but they also demonstrate the great need for the Boys & Girls Club in the community.

This need is portrayed in the poor living conditions that many of our youth endure. Unfortunately, many of our kids who live in the distressed communities that we serve, have never had the comfort of sleeping in a traditional bed of their own with sheets, comforter and pillow. Therefore, with the leadership and support of a member of our Board of Governors, John Scheffey and his team at the Core States Group, during 2017 100 kids were provided with a five-star sleep over experience at the Club, with a surprise gift of a new bed, sheets, comforter and pillow all donated and delivered to their homes.

Leadership like this takes perpetual commitment and belief in our mission. Yet, our Champions don’t stop there. When our major wine supplier had to pull out of our Philly Showcase of Wine & Cheese on Christmas Eve in 2016, our beloved Champion, Coach Dick Vermeil stepped up for the kids and reached out to his friends during the holidays who came to our rescue for the good of the cause – helping us to continue to provide an event that brought in \$1.7M in 2017 for the operations of our 22 locations throughout Philadelphia. In honor of the Coach’s great leadership, we have rebranded our Winemakers Private Reserve Dinner as the **Coach’s Private Reserve Dinner** featuring, the exclusive, Vermeil Wines. It takes great Champions to make change, Champions who become family. Champions, who with their leadership, can transform a child’s life, a Club and a community. We are blessed to have these Champions among us, as they are moving the needle forward for so many youth who need us now, more than ever.

In the best interest of the kids,

A handwritten signature in black ink, reading "Joseph and Lisa Marziello". The signature is fluid and cursive, with the names joined together.

JOSEPH AND LISABETH MARZIELLO

CHIEF EXECUTIVE OFFICERS, BOYS & GIRLS CLUBS OF PHILADELPHIA

Who We Are & Who We Serve

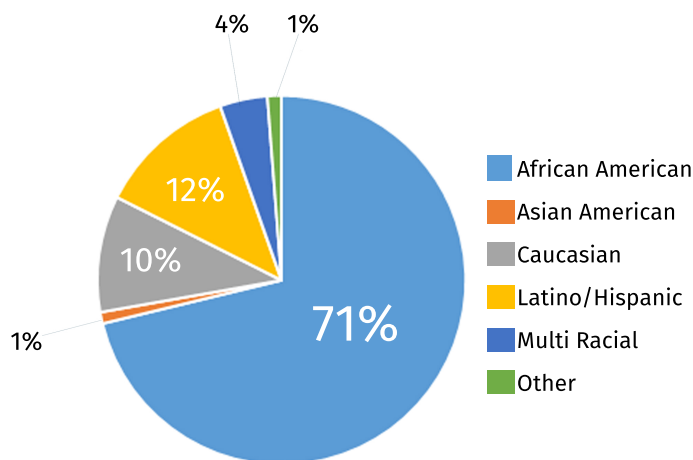
A Bold History: Boys & Girls Clubs of Philadelphia has served youth since 1887 when the Germantown Club first opened its doors. Since then, we have expanded, providing quality programs to youth in neighborhoods across Philadelphia. As an organization, we have regularly set the national standard: in 1892, our Nicetown Club opened, becoming the first Club in the country to serve girls, and our Wissahickon Club became the first to serve African American youth in 1896. Today, we operate 21 Boys & Girls Clubs in some of the most neglected and distressed communities across Philadelphia. For over 130 years, we have been dedicated to ensuring that all children have the chance to access high-quality programs that will enhance their lives and advance their futures.

Mission: To enable all young people, especially those who need us most, to reach their full potential as productive, caring, responsible citizens.

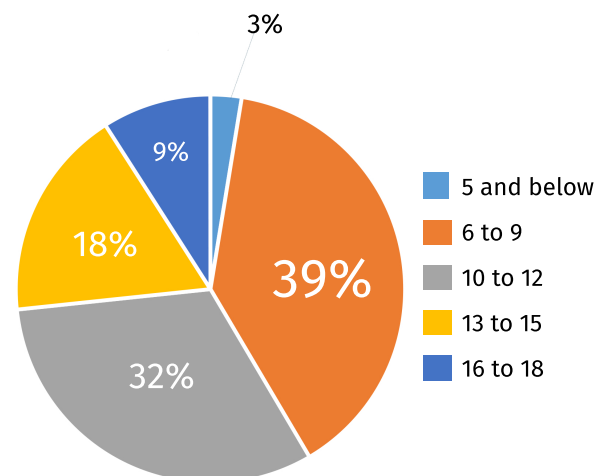
A Bold Vision: Boys & Girls Clubs of Philadelphia will become one of the premier Boys & Girls Club organizations in the country, solidifying its position as the leading youth guidance and development agency in the community through quality staff, facilities, and programs supported by financial stability and clearly defined standards.

Demographics: Young people from disadvantaged social, economic, and family circumstances have attended our Clubs for over 130 years.

Race



Age Breakdown



B o l d H i g h l i g h t s : F Y 2 0 1 7

Programs & Services

Number of Chartered Club Sites: 15
Number of Unchartered Extension Sites: 3
Number of PHA partnership summer camps: 3

Total Registered Members: 4568
Other Youth Served: 4362
Total Youth Served: 8930

Average Daily Attendance-School Year: 1120
Average Daily Attendance-Summer: 1382.5

Program Expansion & Successes

- Opened our first full-service Kids Café at the Wissahickon Club, serving home cooked meals to 160 kids daily.
- Completed renovations to create a new Literacy Center, Art Studio, Teen Lounge, Tech Lounge, and Junior Lounge at the Northeast Frankford Club.
- Introduced the new DIY STEM program at two Club locations.
- Expanded year-round programming from 6 to 8 Philadelphia Housing Authority partnership sites.

Fiscal Sustainability

- In May 2017, we hosted our fifth annual Philly showcase of Wine & Cheese, raising over \$1.7 million and attracting more sponsors and vendors than ever before!
- Our Bold Change for Kids Campaign has raised over \$13 million to bring hope and opportunity to Philadelphia's kids and Communities. So far, we have invested over \$1.5 million into remodeling the Northeast Frankford and Bridesburg Clubs, even while continuing to raise funds.

This Year We Had:

Youth In Power Hour:
1,310



Youth In Literacy Initiative:
1,262



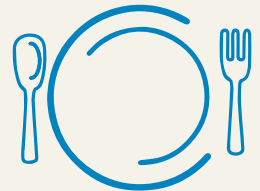
Youth In STEM
programming:
780



Youth Mentored:
474



Meals Distributed:
143,172



Snacks Distributed:
198,964



Bold Programs & Renovations

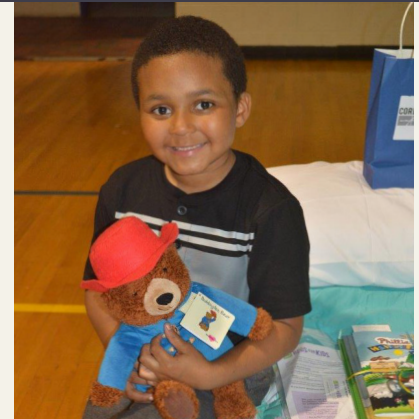
Bed Giveaways

This year, our Boys & Girls Club kids got the chance to participate in a unique slumber party. Through a partnership with John Scheffey, of Core States Group, we held two bed give away events where 25 children were selected to sleep over at their Club and were able to take home their beds after each event. Each child received a twin sized bed frame, mattress, sheets, blanket, pillow, age appropriate books, stuffed animals and a toothbrush.

On Friday March 24th 2017, kids at our Northeast Frankford Club spent the evening watching the NCAA basketball games & each child recieved a t-shirt & hat from the Philadelphia 76ers! The youth were provided dinner including pizza & cookies that night and breakfast in the morning. Members had a great time playing games, and getting their nails done. Many youth exclaimed, "This is the best night ever!"

The 2nd bed giveaway on Friday, June 17th at our Wissahickon Club, hosted members from our Wissahickon and Abbottsford Clubs. Some highlights of the night included making Play-Doh from scratch, watching the movie Shark Tales, a treasure hunt, and playing freeze dance. Three of our staff members even dressed up as mimes to entertain our youth. Alshon Jeffery, wide receiver for the Philadelphia Eagles, surprised our members by stopping by to play with the kids and help them make Play-Doh!

Thanks again to Core States Group, John Scheffey & Alshon Jeffery for providing the children with a night they will never forget!



Kids Café

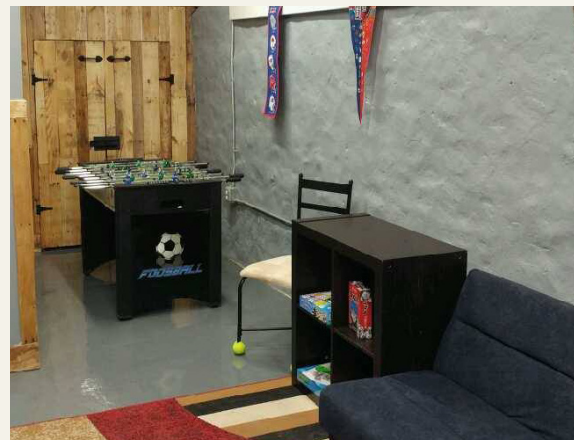
In the summer of 2017, Boys & Girls Clubs of Philadelphia officially opened our first full service Kids Café at the Wissahickon Club! The Kids Café program provides youth with healthy, home cooked meals while engaging them in nutrition education and cooking classes. Over the summer kids also learned how to take fresh produce from the garden to the kitchen. Alongside the Kids Café Chef, they planted and cultivated four raised beds and seven tire planters filled with vegetables and herbs. So far the Kids Café provides hot, healthy meals to 160 youth daily. Favorites have included blueberry pancakes, tuna melts with roasted zucchini and pineapple chunks. Boys & Girls Clubs of Philadelphia would like to give a big thank you to all of the organizations that have helped make the Wissahickon Kids Café a reality, including: the Leo & Peggy Pierce Family Foundation, W.W. Smith Charitable Trust, The Wawa Foundation, the Louis N Casset Foundation and the Green Tree Community Health Foundation.

Bold Programs & Renovations

Ongoing Renovations

Building on initial work completed in 2016, our Bold Change for Kids capital improvement projects continued in 2017. At our Northeast Frankford Club, thanks to the support from the Connelly Foundation, General Mills Foundation, the Ericksen Family, the McLean Contributionship, the Lowe's foundation and others, we have invested over \$1 million to transform an old, dilapidated Club into a state-of-the-art facility that can support 21st century programming. Transformation of the Northeast Frankford Club included the complete renovation of the basement to create an Art Studio, a Teen Center, a Tech Lounge and a Junior Lounge. On the second floor we saw the creation of a brand-new literacy center and a significant overhaul of the STEM Lab, Kids Café and Tech Center.

Not only has our investment improved the physical condition of our facility, but it has also increased the scope and quality of programming at the Northeast Frankford Club. From the 2016 to the 2017 membership year, the Frankford Club experienced a 53% increase in enrollment, including an 80% increase in teen participation. Additionally, the percentage of youth at the Frankford Club who reported an optimal Club experience in 2017 reached 70%, more than doubling from 2016. Since completing renovations, we have introduced new programs including Hip Hop Lyricism, the Teen Reading Lounge and DIY STEM. Feedback from the community has been overwhelmingly positive, with one community member remarking, "I saw a building with broken windows; no heat and wasted space was rejuvenated into a true masterpiece. The new Frankford Boys & Girls Club is truly a safe haven to its members."



Bold Moments

Youth of the Year and Junior Youth of the Year

On February 4th, 2017, 300 guests gathered for Boys & Girls Clubs of Philadelphia's 2017 Youth of the Year Celebration, to recognize all that the Clubs do to inspire new leaders in their communities. Nine qualified teens participated and shared their experiences, vision, as well as their own leadership, academic achievements and character. While all presented impressive and compelling cases, Mone'e Williams Patrick of the Wissahickon was chosen as our 2017 Youth of the Year winner!

Mone'e graduated from Eastern University Academy Charter School in June and embraced the Wissahickon Club as her after-school outlet to develop her leadership skills, express her creativity and best serve her community. She shared her vision of creating an inclusive environment for America's youth, where all children have equal opportunities to develop into future leaders. Mone'e hopes to support youth in need by pursuing a degree in social policy. She later represented Philadelphia in the Pennsylvania State Youth of the Year event, where students compete for scholarships and to advance to regional competitions.

Eight other nominees from seven different clubs were also recognized for their exceptional leadership at the ceremony. This year's event also saw the addition of the new Junior Youth of the Year program, giving youth ages 10-13 the opportunity to participate and be recognized for their own accomplishments. Judges selected Naiome Roberts, a fifth grader at Mastery Charter School's Wister Campus and member of our Germantown Boys & Girls Club, as the inaugural winner. The memorable afternoon ended with recognition of our Youth of the Month winners at each club as well as our volunteers who made a difference at their clubs.



Comcast Cares Day

On April 22nd 2017, hundreds of Comcast employees and volunteers joined together at our Shane Victorino Boys & Girls Club to clean and beautify the Club and its surrounding neighborhood for the 16th Annual Comcast Cares Day! Originally opened in 1892, our Victorino Club was the first Club to serve girls and is one of the oldest Clubs in the country. Through these past 125 years, the Club has served as a safe haven for children and teens in the Nicetown community. In April, Comcast staff, including Senior Executive Vice President & Chief Financial Officer Mike Cavanagh, rolled up their sleeves and shoveled, painted, scrubbed, and revamped every inch of the building until it looked like new. Dedicated to "Making Change Happen," these employees, along with additional volunteers from Rebuilding Together Philadelphia, were led by our very own Board Member, Bob Smith, Vice President of Community Investment at Comcast! These improvements to our Victorino Club and its surrounding area help support our vision of creating a better environment for Philadelphia's youth and offering hope and a bright future! The renovated spaces in the Club will continue to serve both children and teens and provide crucial art, STEM, and literacy resources to prepare our kids for success in the modern world.



Bold Moments

Philly Showcase of Wine & Cheese & Beer



Our 2017 **Philly Showcase of Wine & Cheese & Beer**, held May 4th and 19th, was our fifth annual showcase, raising over \$1.7 million in support of our youth development programs throughout Philadelphia. Our invite-only Winemaker's Private Reserve Dinner on Thursday night, presented by Comcast NBCUniversal and the Union League, paid tribute to David Montgomery and the Phillies with nearly 450 in attendance. The evening featured keynote speakers, former Governor Ed Rendell and Commissioner of Major League Baseball, Rob Manfred Jr., with opening remarks by our Bold Change Chairman and Senior Executive Vice President of Comcast, David L. Cohen.

Two weeks later at our **Philly Showcase of Wine, Cheese & Beer**, thousands of attendees flocked to the Pennsylvania Convention Center to enjoy live music, a large silent auction, and gourmet tastings from an array of local vendors. We were proud to feature classic Italian cheeses by BelGioioso Cheese, specialty draft brews by Muller Inc., wines from Trinchero Family Estates & Southern Glazers Wine & Spirits, and exclusive wines from Vermeil Wines. We were even joined by Eagles legend Coach Dick Vermeil, who came out to pour samples of his wines for our guests! A huge thank you to our many generous sponsors who made this event such a success! With more vendors and partners than ever, we were thrilled to see such community support to create Bold Changes for Philadelphia's youth!

Disney 2017

For millions of kids around the world, the dream of spending a day at "the happiest place on earth" is just that, a dream. Whether it's getting to meet a favorite character, journey on a classic ride, or just enjoy the Florida sunshine with friends, a day at Walt Disney World is among the most elusive dreams a kid can have, so imagine the shock and joy 10 of our kids experienced when they learned they had been picked to go on all-expense paid trip to Disney! Their good behavior & leadership throughout the summer earned them the trip of a lifetime. Throughout the summer we held a "Caught Being Good" campaign, where any Club kid caught displaying positive behavior was issued a ticket to be entered in a drawing for the most magical of prizes: a day at Walt Disney World! Rewarding good behavior is just one of the many ways the Boys & Girls Clubs of Philadelphia is helping kids make the right choices on their way to becoming productive & positive members of their community. Congratulations to Ceionone (Abbottsford), Dominic (Sullivan), Keenan (Germantown), MaKayla (Bridesburg), Malkia (Wissahickon), Mateen (Wayne), Mia (Victorino), Nasiyaah (Victorino), Yaileen (Vaird), and Zahirah (Wilson) for showing us that it pays to be thoughtful, considerate & kind. We are thankful to our generous donors from the 2017 Philly Showcase of Wine, Cheese & Beer, Scott Applebaum, Chapman Auto, Eileen Chambers, Amy Dorfmeister, Michael Green, Brian & Jill Katz, Clare & Tim Kelly, Corey & Casey Pierce, Rob & Tracey Ross, John & Sarah Schmader, & Chuck Zacney for sending our kids to a place where dreams do come true.



Literacy Initiative

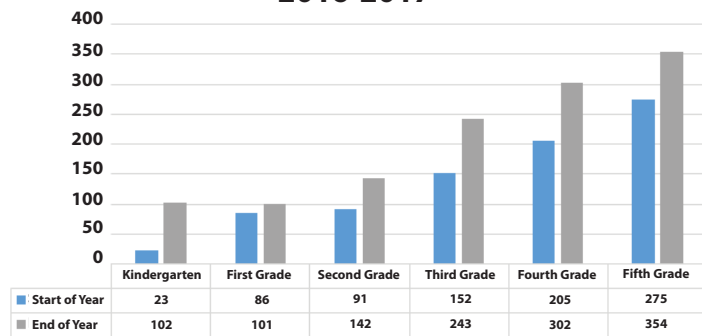
Call to Action Literacy Initiative

During the 2016-2017 program year, our Literacy Initiative program participants both successfully expanded, and showed significant growth. The program operated in 12 of our Clubs after school and in three of our partner elementary schools during the school day. In addition to expanding our literacy program to two Philadelphia Housing Authority locations, we doubled the size of our program at Cramp Elementary School through partnership with the Mayor's Office of Education. From September through August we engaged 1,262 youth in the Literacy Initiative with an additional 425 participating in literacy-based enrichment at our Philadelphia Housing Authority Extension Sites.

We have continued to conduct extensive evaluations of our Literacy Initiative. Average participant DIBELS (Dynamic Indicators of Basic Early Literacy Skills) assessment scores showed growth of 85% from October to June. Youth also improved their reading and writing grades with increases of .05 and .13 grade points respectively. Finally, according to our member survey, 85% of youth felt that participating in the Literacy Initiative improved their performance in school.

Literacy Initiative DIBELS Scores by Grade, 2016-2017

**Literacy Initiative DIBELS Composite Scores
2016-2017**



Success Story: Emmanuel, Kindergarten, Wayne Avenue Boys & Girls Club

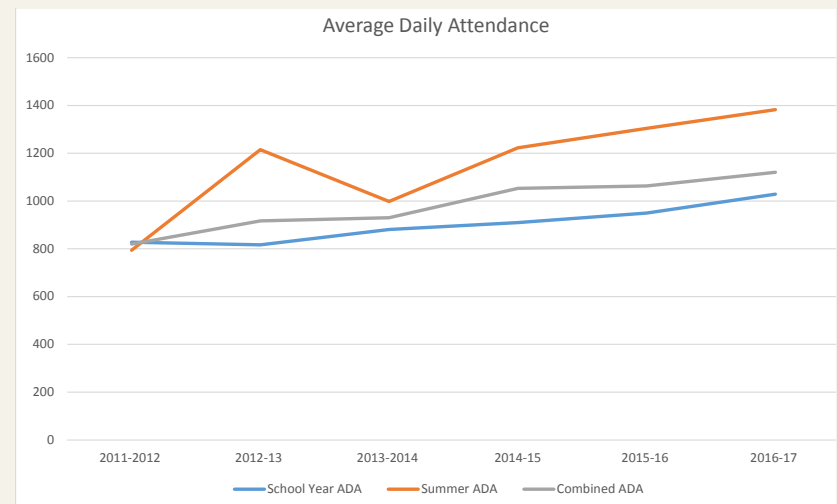
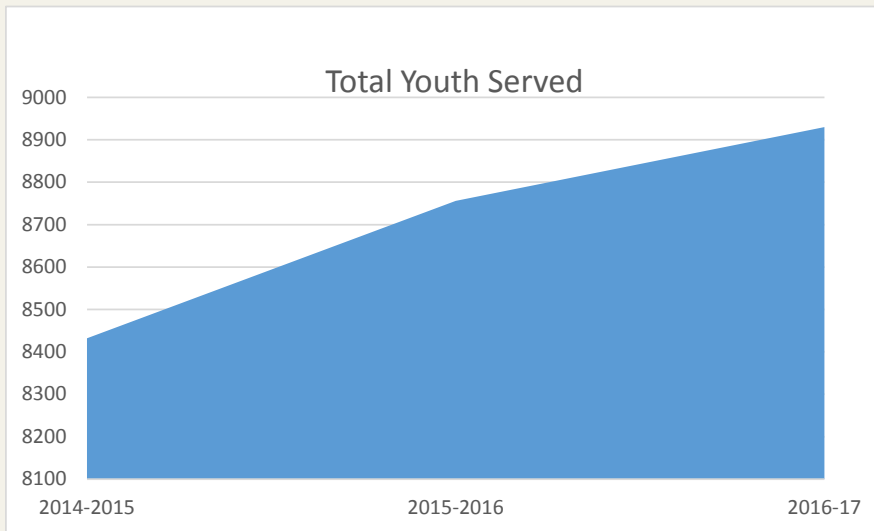


Emmanuel, a Kindergarten student in the literacy program at the Wayne Avenue Boys & Girls Club, struggled with letter sounds and speech when he first entered literacy. He spoke very softly and needed guidance to form full sentences. He did not know all of his letter sounds. On his start of year assessment, Emmanuel scored well below benchmark for his grade level. After months of participation in Slingerland literacy lessons, Emmanuel developed into a more clear and confident speaker. He can answer questions in full sentences independently, knows all of his letter sounds and can read 3-letter words containing short vowel sounds with almost total accuracy. Emmanuel always does his best and brings a positive attitude to the literacy room, displaying more confidence and participating more frequently than when the year began. He ended the year scoring above grade level benchmark, showing a remarkable improvement in skills.

Membership Growth

Bold Change Campaign Goals

Boys & Girls Clubs of Philadelphia now serves over 8,700 youth per year, bringing hope to the communities that need it most. Through our Bold Change for Kids Campaign, we aim to expand our reach to 25,000 youth throughout Philadelphia, with attendance averaging between 250-300 youth daily per Club.



Bold Supporters

We are incredibly grateful for our generous donors who support our programs and help change the lives of Philadelphia's youth year after year. Without their support, our kids would continue to be subjected to the harsh realities that plague so many neighborhoods in our city: extreme poverty, food insecurity, gang violence, and substance abuse. Our job is to provide access to opportunities and hope, and to help our kids overcome these obstacles and discover their potential.

These dedicated community leaders and organizations are creating
BOLD changes for Club kids throughout Philadelphia!

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Executive Program Officer

Daniel Kelchner
Executive Program Officer

Ariel Goldring
Executive Operations Officer

Maria Garcia
*Resource Development and
Communications Manager*

Susan Moskal
*Communications and Creative
Design Manager*

Wendi Wingfield
Finance Specialist

Administration

Michelle Rhine
*Resource Development
& HR Specialist*

Luke Antonello
*Resource Development
Manager*

Emma Brown
*Communications & Creative
Design Manager*

BOYS & GIRLS CLUBS OF PHILADELPHIA

Bridesburg Boys & Girls Club
2901 Bridge Street
Philadelphia, PA 19137

NE Frankford Boys & Girls Club
1709 Kinsey Street
Philadelphia, PA 19124

Germantown Boys & Girls Club
25 West Penn Street
Philadelphia, PA 19144

Lauretha Vaird Boys & Girls Club
4800 Whitaker Avenue
Philadelphia, PA 19124

Shane Victorino Nicetown Boys &
Girls Club
4001 N. Clarissa Street
Philadelphia, PA 19140

Solis-Cohen Boys & Girls Club
7001 Horrocks Street
Philadelphia, PA 19149

Sullivan Boys & Girls Club
5300 Ditman Street
Philadelphia, PA 19124

Wayne Avenue Boys & Girls Club
4223 Wayne Avenue
Philadelphia, PA 19140

West Kensington Boys & Girls Club
3426 N. Mascher Street
Philadelphia, PA 19140

Wissahickon Boys & Girls Club
328 West Coulter Street
Philadelphia, PA 19144

Wilson Park Boys & Girls Club
2500 Jackson Street
Philadelphia, PA 19145

Boys & Girls Club at Abbottsford
3226 McMichael Street
Philadelphia, PA 19129

Fairmount Boys & Girls Club
1100 Poplar Street
Philadelphia, PA 19123

Boys & Girls Club at Harrison Plaza
1240 N. 10th Street
Philadelphia, PA 19122

Boys & Girls Club at Hill Creek
528 Adams Avenue
Philadelphia, PA 19120

Boys & Girls Club at Johnson Homes
2500 W. Norris Street
Philadelphia, PA 19121

Boys & Girls Club at Rosen Homes
2301 Edgley Street
Philadelphia, PA 19121

Boys & Girls Club at Spring Garden
715 Brandywine Street
Philadelphia, PA 19123

Summer Sites:

Champlost
Oxford
Morton
White Hall

Notes

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GREAT FUTURES START **HERE.**

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CLUBS
BOYS & GIRLS
ADELPHIA



**BOYS & GIRLS CLUBS
OF PHILADELPHIA**

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