

# **President-CEO Message**

Responsible stewardship, commitment, dedication, persistence, and a passion to deliver quality services for the kids, has helped us achieve our goals and objectives to transform this 135-year-old organization. Over the past nine (9) years we have taken this organization from a state of dilapidation, financial despair, and program abandonment to a state-of-the-art, first class operation serving the city's most disadvantaged youth in 22 locations throughout Philadelphia. Boys & Girls Clubs of Philadelphia now encompasses several beautifully renovated facilities, financial stability and transparency, and an organizational infrastructure with clearly defined standards, introducing new program initiatives and partnerships that are transforming Philadelphia's most economically distressed neighborhoods.

As one of the nation's original chartered Boys Clubs, Boys & Girls Clubs of Philadelphia was the first Club in the country to have an African American Executive Director with a Club exclusively for African American boys. Not only was our organization the first to recognize diversity, but we were also the first Club in the country to allow girls to participate; Boys & Girls Clubs of Philadelphia truly bears great history for our national movement.

As we strategically and successfully navigated through the recent pandemic with the support of our donors, friends, and the community, we are challenged once again to circumvent the current state of our economy to continue to provide life altering programs for the kids who need our support. Increased donations to offset inflation will help improve the opportunities for kids in the cities most distressed neighborhoods, strengthening the academic, social, and mental health of our children.

As we face 2022 with much uncertainty, we are committed to ensuring that Philadelphia's children remain a priority, as investing in our children is an investment toward our future.

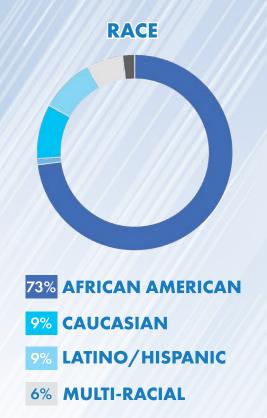
Those who have committed your financial resources, leadership, and dedication to the kids, are an inspiration to us all. Your support provides a transformational footprint in the landscape of this historic city. Because of you, we look forward to 2022-2023 with great optimism and excitement as we continue to build opportunities for Philadelphia's youth.

In the best interest of the kids.

Times and for Marginthe

Lisabeth and Joseph Marziello President-Chief Executive Officers

# **2021 Member Demographics**



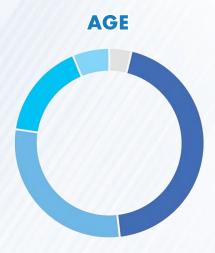
2% OTHER



# **BOYS & GIRLS CLUBS OF PHILADELPHIA SERVED A TOTAL OF 4,228 YOUTH IN 2021**







- 45% 6 to 9 year olds
- <sup>6</sup> 10 to 12 year olds
- 16% 13 to 15 year olds
- 6% 16 to 18 year olds
- 4% **5 year olds**

# **A Bold History**

Boys & Girls Clubs of Philadelphia has served youth since 1887 when the Germantown Club first opened its doors. Since then, we have expanded, providing high quality programs to youth in neighborhoods across Philadelphia. As an organization, we have regularly set the national standard: in 1892, our Nicetown Club opened, becoming the first Club in the country to serve girls, and our Wissahickon Club became the first to serve African American Youth in 1896. Today, we operate 22 Boys & Girls Clubs in some of the most neglected and distressed communities across Philadelphia. For over 135 years, we have been dedicated to ensuring that all children have the chance to access high-quality programs that will enhance their lives and advance their futures.

# **Mission**

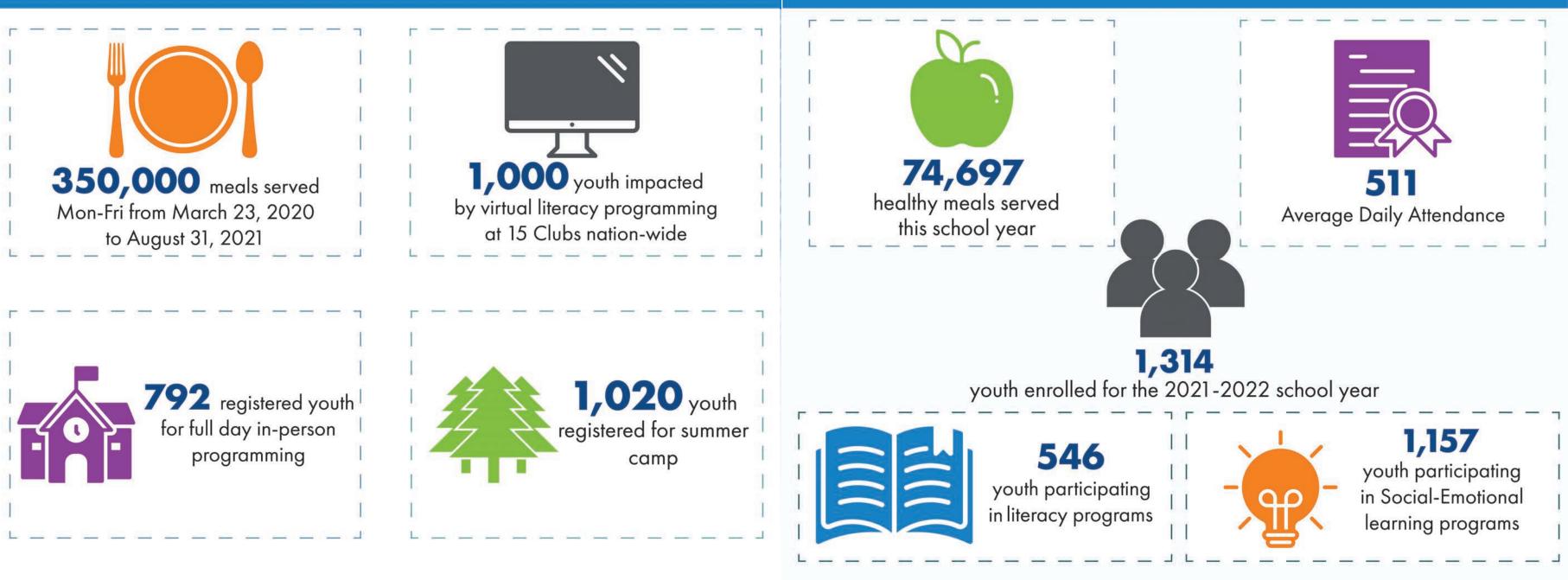
To enable all young people, especially those who need us most, to reach their full potential as productive, caring, responsible citizens.

# **A Bold Vision**

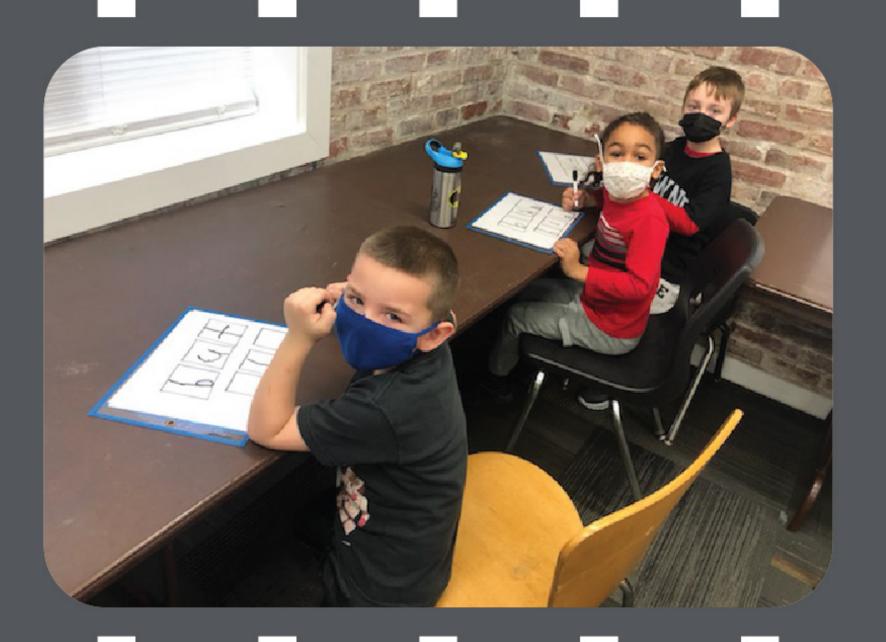
Boys & Girls Clubs of Philadelphia will become one of the premier Boys & Girls Club organizations in the country, solidifying its position as the leading youth guidance and development agency in the community through quality staff, facilities, and programs supported by financial stability and clearly defined standards.



# **COVID-19 EMERGENCY RESPONSE**



# RECOVERING YOUTHS' SOCIAL-EMOTIONAL & ACADEMIC HEALTH

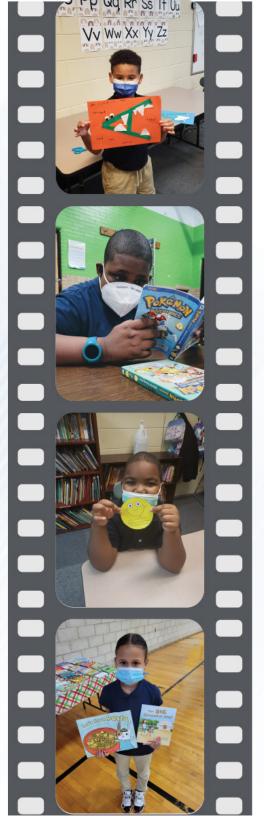


# **Supporting Youth Through it All**

In response to the enormous and disproportionate impacts of the COVID-19 pandemic in our communities, we continued to support our youth by providing quality programs and services. Core to those efforts have included strengthening our educational programming and ensuring robust mentoring efforts.

Our literacy programming has taken on an increased emphasis on combating the learning loss Philadelphia's youth are currently experiencing. During the summer of 2021, all elementary-aged youth participating in summer camp programming took part in daily literacy enrichment lessons designed to help curb pandemic learning loss. Lessons included interactive read alouds and multisensory activities designed to reinforce critical phonics, reading, and writing concepts. Prior to the start of camp, we developed and implemented an introductory training for summer camp staff that highlighted the basic techniques of multisensory literacy to equip a greater number of staff with literacy tools to support youth.

After experiencing a full year of virtual academic instruction, our youth returned to in person learning this Fall, only to face instability as COVID outbreaks and staff shortages closed schools and disrupt classrooms. Throughout this unprecedented period, we have supported Club member's social-emotional health, implementing several mentoring and healthy habits programs, to ensure Club members have a sense of belonging and the resources to help them stay on track to achieve a great future.



# Honoring a Bold Champion for Youth

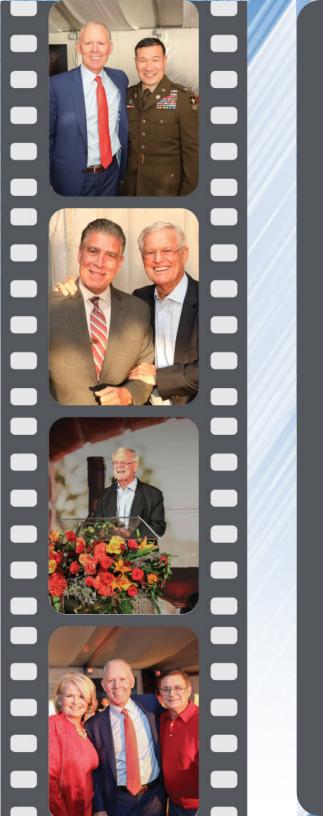
With the beautiful Philadelphia skyline playing backdrop to the evening, on September 29, 2021, Boys & Girls Clubs of Philadelphia was proud to host our exclusive Coach's Private Reserve Dinner in support Club programs and services. This year's dinner, held at the Adventure Aquarium, paid tribute to Club Champion and Hero, Greg Webster of PMC Property Group. We were proud to honor Greg for his long-standing commitment to and leadership on behalf of Boys & Girls Clubs of Philadelphia and Philly's youth.

The evening was a fabulous night on the riverfront for those in attendance. Guests were treated to an elegant event, featuring a five-course meal, top-shelf wines from Vermeil Wines and decadent cheese courtesy of BelGioioso Cheese.

Throughout the night, we celebrated Greg's remarkable career and his steadfast commitment to supporting the kids in our city's most economically distressed neighborhoods. Greg's continued vision for a better and stronger Philadelphia for youth has made him a **BOLD CHAMPION** and we were proud to dedicate the night to his leadership.

We are grateful to our presenting sponsors Lincoln Financial, PMC Property Group, IBEW Local 98, the Union League of Philadelphia, Vermeil Wines, BelGioioso Cheese, and all our supporters who came together to make the evening one to remember. We also want to recognize the leadership of Coach Dick Vermeil, Ron Caplan, board event chairs and honorary emcees Ric Harris, Jamie Ohl and Sean Bloodwell.

Thanks to their generous support, we raised a record \$2.9 million for Philadelphia's youth and attracted more sponsors than ever before.





# **Celebrating Youth Leadership**

Continuing in the tradition of recognizing extraordinary leadership and achievement by Club members, Boys & Girls Clubs was proud to named Lizzie Chrupcala as Philadelphia's 2021 Youth of the Year. A 12-year member of the Bridesburg Boys & Girls Club, Lizzie is a senior at Franklin Towne Charter High School, where she has excelled academically. She has shown tremendous leadership skills, both inside and outside the Club. At her Club, she has served as President of Torch Club and has participated in several leadership programs including Good Citizens Day at the Union League, Keystone Club, Philadelphia Youth Network, Junior Staff and STEM Mentoring Leadership Program.

# "My Club has taught me how to be strong and that I can do anything that I put my mind to," said Lizzie as she accepted this year's award.

Lizzie competed in a virtual event alongside six fellow Youth of the Year nominees from across the organization to win this year's title. Since being named Youth of the Year, Lizzie has been a strong voice for Philadelphia youth, representing the organization across various functions and events. Congratulations to our other Club Youth of the Year candidates. They included Jahmir from the Wissahickon Club, Kristen and Kazia from the Shane Victorino Club, Zoria from the Wayne Avenue Club, Samantha from the Brideburg Club and Dennis representing the Northeast Frankford's Club.

Since 1947, Youth of the Year has been Boys & Girls Clubs' premier recognition program, celebrating the leadership and achievements of Club members. The Youth of the Year program exemplifies every Clubs commitment to enable youth to achieve their full potential and demonstrate their service within the community.

Each year, one exceptional Club member is selected to be Philadelphia's Youth of the Year. As the chosen representative for the organization, Philadelphia's Youth of the Year acts as an ambassador for the organization and goes on a journey to compete at the state, regional and national levels to be named National Youth of the Year.

A special thanks to competition judges Tariq Ahmed, Mike Cola, Rob Coleman, Ric Harris, Marty Kardon, Bob Smith, Jason Thacker, Corey Pierce and Ebony Wortham for their involvement during this year's event and to Gerry Rooney and Rooney Family Screen Printing and Embroidery for their continued support.



Congratulations to Elizabeth Chrupcala

2021 Philadelphia Youth of the Year

# **Teeing Off to Honor a Legacy**

Each year, Boys & Girls Clubs of Philadelphia is proud to honor the memory of our friend and longtime champion of Philadelphia's youth, Michael Chapman by hosting the Michael Chapman Memorial Golf Classic. Hosted at the beautiful Manufacturer's Golf & Country Club in Fort Washington, PA, this fantastic Golf Classic is one of our signature events, and raises support for Clubs and the 9,000 youth in Philadelphia who called the Clubs a home away from home each year

Despite a brief but exciting rainstorm, golfers enjoyed a beautiful autumn day of great golf and were treated afterwards to a delicious dinner, an exciting silent auction, and awards. It was Rip-Roarin' Good Time for all!

For the second year running, our 2021 Chapman Cup winners were the Standard Digital Imaging team, comprised of John Branka, John Branka Jr., Kerry FitzPatrick, and Jon Kolle. Standard Digital Imaging have been longstanding champions of our youth, and we were proud to recognize them for a great game on the course!

During this year's tournament, we were also proud to honor some distinguished Boys & Girls Clubs of Philadelphia Board Members for their commitment to the organization and exemplary service to the mission: Billy Watts, and Clare McGrory-Kelly. Pierce Keating of Daniel J. Keating Company and Ric Harris of NBCUniversal accepted the President's Award for generous commitment to the guiding principles of the Boys & Girls Clubs Movement, and for the belief that a "Helping Hand" can make a positive difference in the lives of young people, our community, and Clubs.

Thank you to them as well as all our board members who make our work possible!



# **Ensuring Future Academic Achievement**

Throughout 2021, our Literacy Initiative continued to successfully engage youth in multisensory Literacy instruction, with a total of 994 youth participating in Literacy programming during the 2020-2021 program year. During the school year, Boys & Girls Clubs of Philadelphia continued to emphasize Literacy programming at our 15 Access Center locations that provided 792 youth with full-day, in-person programming through June 2021, while schools could not open their doors.

All youth participating in the school year program received Literacy support, whether during the school day or after school. Staff trained in the Orton-Gillingham-based multisensory Literacy approach assisted youth with their virtual schoolwork during the school day. After school hours, youth received additional Literacy enrichment through plans created by our Literacy Supervisors that incorporated encoding, decoding, and reading comprehension activities. We also implemented virtual Literacy programming through our Digital Experiences for Youth (D.E.F.Y.) Club for youth who were unable to attend in person.

To measure our outcomes during this non-traditional program year, we transitioned to utilizing a virtual assessment called MAP Reading Fluency, an adaptive assessment that measures oral reading fluency, decoding accuracy, literal comprehension, and other foundational reading skills. End of year test results show that 86% of youth who were tested twice during the reporting period showed improvement in their assessment scores. Additionally, according to our annual youth survey, youth improved confidence and performance in school.

In addition to our literacy work locally, we continued our support of partner Boys & Girls Clubs across the nation throughout 2021. We maintained a library of virtual and socially distanced multisensory lessons, offered individual coaching and support to partner organizations, and created an asynchronous virtual training hub. These recorded virtual trainings were made available to all of our partner sites and cover material from our traditional multisensory literacy training, adapted to a virtual context. This allowed new staff and new site partners to receive necessary training during a time when in-person sessions were not feasible due to the pandemic.



# **Putting an End to Food Insecurity**

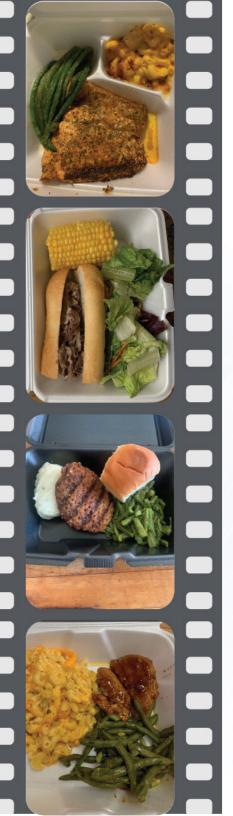
Ensuring Club members have access to nutritious, healthy, and appetizing warm meals has been integral to our organization's efforts to end food insecurity for Philadelphia's youth. We believe our mission to ensure the well-being and success of all Club members includes ensuring their ability to nourish their bodies and minds.

Beginning with the first Kids Café in 2017 at our Wissahickon Club, the program has focused on providing high quality, nutritious meals for our youth, many of whom are food insecure. Since then, we have successfully opened and operated two additional Kids Café at our Wayne Avenue, and Northeast Frankford Clubs, ensuring that Club members at each of those locations receive a warm meal each day.

Throughout the past year, despite the challenges of the COVID-19 pandemic, our Clubs have continued to care for the nutritious well-being of their members and community. All our Kids Cafés have remained operational, providing three warm meals a day when schools were closed, and providing supper and a snack once schools reopened their doors. In total, we served over 350,000 meals Monday-Friday from March 2020 to August-2021.

We are also excited to open our fourth Kids Cafe in Spring 2022 as part of the renovation of the Ralph J. Roberts Club. The addition of a Kids Café at the Ralph J. Robert Boys & Girls Club in Germantown will ensure that even when schools and other community resources are closed, the 7,100 youth who live within 1.5 miles of the Club will have access to healthy, home-cooked meals.

We are tremendously grateful for the support and generosity of our partners including the David A. and Helen P. Horn Charitable Trust, the Albertson Company Foundation, the Wawa Foundation, GrubHub, and GoPuff, who helped ensure that we nourished youth and families throughout the height of the pandemic.



# **Going Boldly Into the Future**

Committed to bringing our vision of **BOLD CHANGE** to the Germantown neighborhood, we have nearly completed construction on the new Ralph J. Roberts Boys & Girls Club. This state-of-the-art facility represents the transformation of a dilapidated, 120-year-old building into a beacon of hope and opportunity for Germantown's youth.

We have already completed construction of the interior of the 27,000 square-foot building, featuring a gym, Teen Center, Kids Café, Literacy Center, STEM Lab, Art Studio, E-Sports Center, Music Studio, Performing Arts Center and Social Recreation Room. This summer, these brand-new, furnished, and equipped program spaces will welcome youth for the renovated Club's inaugural year of camp!

In addition to extensive interior renovations, the Ralph J. Roberts Club includes a state-of-the-art outdoor recreation space. This Fall, we were proud to be joined by Philadelphia Eagles Legends Ron and Liz Jaworski, as well as BGCP Board Vice President John Scheffey, and the team at BrightView Landscapes to unveil the Christian Gerard Scheffey Field at the Ralph J. Roberts Club featuring two Jaws Youth Playbook Playgrounds.

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# Welcoming the Boys & Girls Club Movement to Philadelphia

Boys & Girls Clubs of Philadelphia was proud to celebrate the history of our Wissahickon Club and host the kickoff of Boys & Girls Clubs of America's 115th National Conference. Gathered under the theme "#MissionUnstoppable: Safety, Service and the Success of Every Youth," the two-day virtual conference highlighted Boys & Girls Clubs of Philadelphia's rich legacy and leadership within the Boys & Girls Clubs Movement. Originally scheduled as an in-person event in Philadelphia, the rest of the conference went virtual for 2021.

"We chose to kick off our National Conference here, at the Wissahickon Boys & Girls Clubs for a reason. That reason is to recognize the powerful and significant story of inclusion in our Movement," said BGCA President and CEO Jim Clark during his opening remarks. "Generations of groundbreaking leaders have passed through the doors of this Club."

We were proud that Boys & Girls Clubs of Philadelphia's 2020 Youth of the Year Zaakir Harrisson was featured during the opening session, as he welcomed conference attendees with an introduction video, highlighting all that Philly has to offer. We were also honored that the family of William T. Coleman, who served as the Superintendent of the Wissahickon Club beginning in 1913, was in attendance.

Conference attendees, representing Boys & Girls Club executives, board members and professional staff were treated to over 40 educational sessions, more than 70 speakers, four inspiring keynote addresses, Learning Lounges to connect and learn with Club professionals, an interactive virtual Exhibit Hall and entertainment by talented Club youth.



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VOLUNTEER EVENTS TO SUPPORT OUR CLUBS THIS HOLIDAY SEASON





HOLIDAY MEALS SERVED TO YOUTH AT THE CLUBS



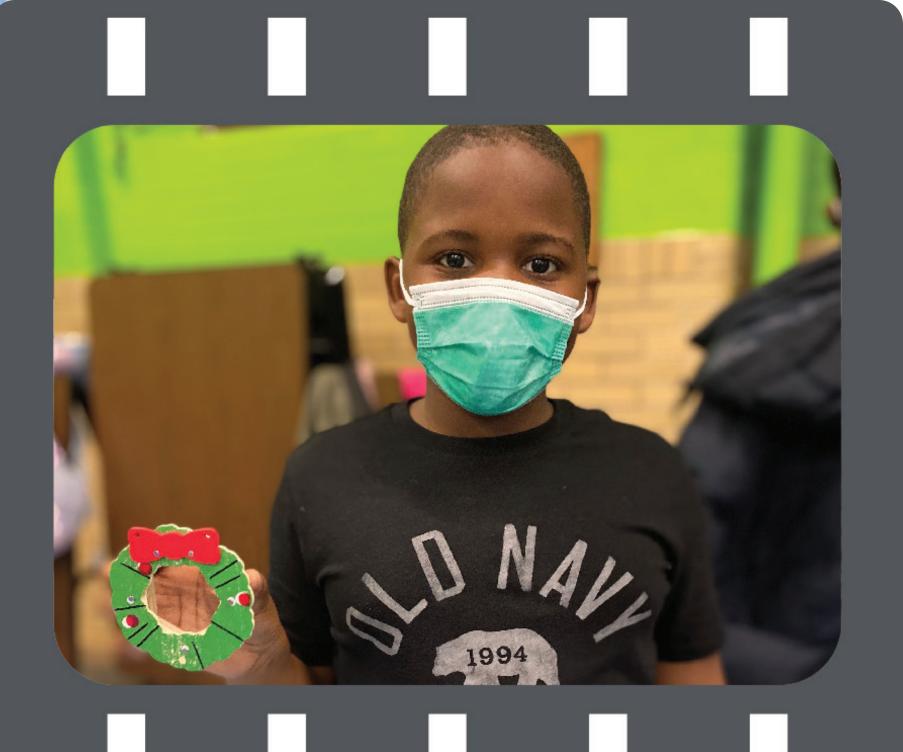
HOLIDAY MEAL BASKETS PROVIDED TO CLUB FAMILIES TO TAKE HOME FOR THE HOLIDAYS

59

# A Special Thank You to Everyone who Helped Support Us Over the Holiday Season:

Chase, SAP, Tri County Suburban Realtors, Aramark Herman Miller, The Adderley Family, Power Crunch Bozzuto, Mondelēz International, Lilly Pulitzer General Mills, AdvanSix, DUCOM Johnson Controls, Donna Templin & Wissahickon Council & Alumni





Over the course of this past year, the support Boys & Girls Clubs of Philadelphia has received from dedicated and passionate Cub champions; volunteers, funders, partners and corporate allies, has allowed us to continue to fulfill our mission to serve those who need us the most. We are especially grateful to the following partners for helping us continue to be innovative in our delivery of Club programs and services.

Thank you to all our partners who helped support our Academic Success programming during an unprecedented year of programming. This support enabled us to ensure full-day, in-person programs for Club members while schools were closed. These programs included high quality multisensory Literacy and STEM activities.

AmerisourceBergen Sourcing L.L.C. • Brethren Community Foundation • Christian R. & Mary F. Lindback Foundation • Chubb Federal Insurance Companies • Comcast NBCUniversal Foundation • Dolfinger-McMahon Foundation • Joseph Kennard Skilling Trust • JPMorgan Chase & Co. • Merck Foundation • Panda Cares Foundation • PECO Philadelphia Insurance • Companies Ross Stores, Inc. • TD Charitable Foundation • The Allen Hilles Fund • The Pew Charitable Trusts • Toyota Financial Services • Unilever 'United for America' Initiative • Waste Management • William Penn Foundation

## SERVICE TO THE CLUBS

Ensuring that our Clubs remained open, and our facilities continued to support educational and recreational learning and exploration was the priority of many of our partners this past year. This past year, we are grateful for the support of the following partners, who enabled us to ensure safe and welcoming Club facilities. Their continued commitment represented their deep investment in ensuring that the scope and quality of programs we provide meet the needs of Club members and their families.

Amarak • Comcast Freedom Region Employee Resource Groups & DE&I Council • Deloitte • D'IYANU • DUCOM • General Mills, Inc. • Herman Miller • ImageFIRST • Lamb Insurance Services • LaSalle University • SAP/United Way • Villanova University • Wissahickon Council & Alumni



# **Partnerships**

## **PARTNERING FOR ACADEMIC SUCCESS**



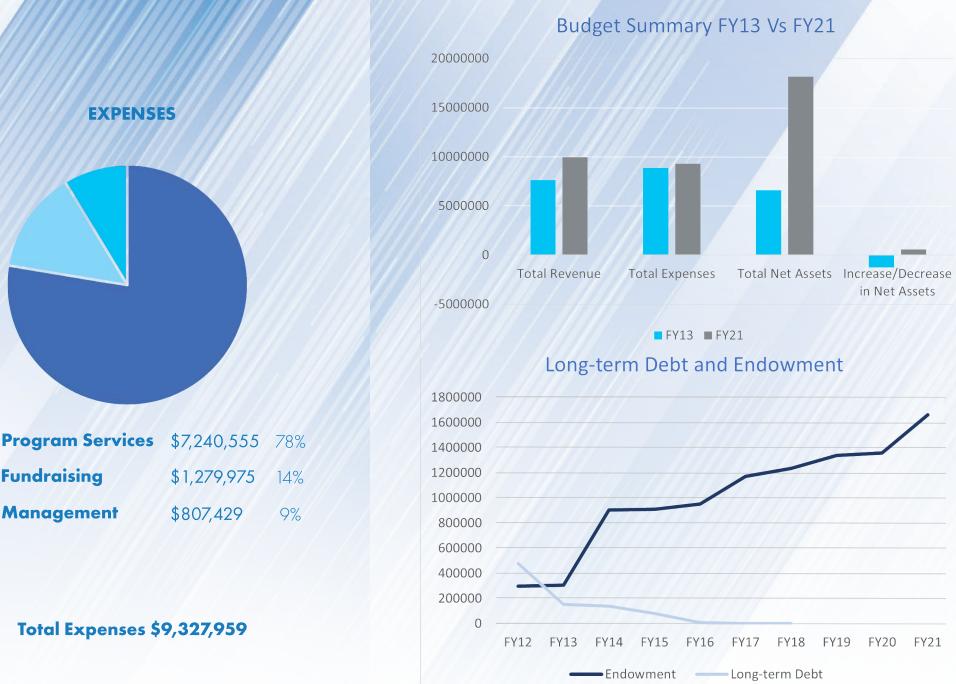
# **Summary of Financial Position FY2021**

**EXPENSES** 

Fundraising

Management

# **Building Financial Responsibility & Fiscal Sustainablitiy**



<b>Grants &amp; Contribtuions</b>	\$5,513,509	55%
In-Kind Contributions	\$1,561,796	16%
Special Events	\$1,576,652	16%
Program Fees	\$534,792	5%
Other Income	\$442,258	4%
<b>Boys &amp; Girls Clubs of America</b>	\$305,426	3%

INCOME

**Total Income \$9,934,433** 

## Budget Summary FY13 v. FY21

From FY13 to FY21 BGCP increased its net assets by over \$11 million. Additionally, BGCP moved from a \$1.2 million operating deficit in FY13 to an average operating surplus of \$1.6 million from FY14 to FY21. During this same time BGCP increased membership by 40%, grew from

12 to 22 locations, added 11 full-time Literacy Supervisors, and raised over \$20 Million in Capital funding.

From FY12 to FY21 BGCP has more than quadrupled the size of our endowment and eliminated long-term debt, illustrating sustainability and financial responsibility.

# Staff & Leadership

President-Chief Executive Officers Lisabeth & Joseph Marziello **Chief Finance Officer** Christopher B. Hegarty **Chief HR Officer** Jeffrey A. Agranoff

Executive Vice President of Strategic Support, Training & Systematic Development Ariel Goldring

Executive Vice President of Programs, Partnerships, & Development Libby Lescalleet Executive Vice President of Programs & Facility Operations Jerry Houck

Executive Vice President of Literacy, Education, & Training Initiatives Kelly Lemberger

Vice President of Programs & Athletics Shakir Johnson

> Vice President of Youth & Family Services Mare Shipton

Vice President of Outreach & Programs Shanelle Coleman

Vice President of Programs & Training Ariel Cerrud

> Manager of Resource Development Kate Kempf

**HR Specialist** Shanalee Wint

Manager of Creative Design & Communication Alecea Cannistraci

> Finance Specialist Wendi Wingfield

# **Board of Governors**

# Officers

**Chairman** Mike Cola

Vice Chair John Scheffey

Vice Chair Sean D. Bloodwell

Vice Chair Kassem L. Lucas, Esq.

## Governors

Scott Applebaum John L. Buckley Michael Cowley Brian D. Crowe Jacqueline Cuddeback Chris Cumo Frank Cymbala Zachary R. Davis, Esq. Michael Diem Anthony Disandro Amy Dorfmeister Ric Harris Jon Henningsgard Frances Hunter Marty Kardon, Esq. Vice Chair Jamie Ohl

Secretary Clare P. McGrory

**Treasurer** Forrest Patterson Jr

Pierce Keating Jr. Andrew Masterman Natalie McAndrew Corey Pierce Greg Rau, CFA, CFP Blake Ray Michelle Singer Robert Smith Brian Sullivan Jason Thacker Adam Thiel Billy Watts Kurt Williams Ebony Wortham



**Bridesburg Club** 

2901 Bridge Street Philadelphia, PA 19137 215-743-7755

> **Germantown Club** (Closed for Construction) 25 West Penn Street Philadelphia, PA 19140 215-844-7771

**Shane Victorino** Nicetown Club 4001 N Clarissa Street

Philadelphia, PA 19140 215-229-2008

# **Philadelphia Housing Authority Sites**

#### **Bartram Village**

5404 Gibson Drive Philadelphia, PA 19143 215-908-8289

### **Emlen Elementary School**

6501 Chew Ave Philadelphia, PA 19119 215-251-8285

# **Club Houses**

## **Northeast Frankford Club**

1709 Kinsey Street Philadelphia, PA 19124 215-743-7515

# **Police Officer** Lauretha Vaird Club

4800 Whitaker Avenue Philadelphia, PA 19124 215-457-8480

## West Kensington Club (Temporatrily Closed)

3426 N Mascher Street Philadelphia, PA 19144 215-426-7880

#### **Wayne Avenue Club**

4223 Wayne Avenue Philadelphia, PA 19140 215-324-6433

### Wissahickon Club

328 W Coulter Street Philadelphia, PA 19144 215-438-7394

#### James W. Johnson Homes

2500 W Norris Street Philadelphia, PA 19121 215-251-7731

#### Harrison Plaza

1240 N 10th Street Philadelphia, PA 19122 267-258-2358

#### **Spring Garden**

715 Bramdywine Street Philadelphia, PA 19123

#### Wilson Park

2500 Jackson Street Philadelphia, PA 19145 215-251-7208

# **School Extension Sites**

#### **Sullivan Elementary School**

#### 5300 Ditman Street Philadelphia, PA 19124 215-200-8600

#### **Ziegler Elementary School**

5935 Saul Street Philadelphia, PA 19149 215-207-5387

#### **Edmonds Elementary**

8025 Thouron Ave Philadelphia, PA 19150 215-399-7443

### **Solis-Cohen Elementary**

7001 Horrocks Street Philadelphia, PA 19124 267-258-2442



BOYS & GIRLS CLUBS OF PHILADELPHIA

1518 Walnut Street, Suite 712 Philadelphia, PA 19102 215-735-8818 www.bgcphila.org