BOYS & GIRLS CLUBS
OF PHILADELPHIA

ANNUAL REPORT 2022

A Message From our Leadership
Lisabeth & Joe Marziello Presidents & CEOs

Dear Champions for Change,

As we stand in solidarity to support the children we serve, we are transforming the landscape of opportunity for an enlightened future filled with enhanced opportunities for education, career development, and social entrepreneurship.

As a united community, we ensure our children are fed nutritious meals, and connected to relevant technology that will teach them research skills, music production, and competitive strategies, while imparting educational competencies that will allow them to thrive in our competitive 21st century economy and society.

Through our undeniable collective strength, we safeguard our children from the hazards of their streets filled with youth violence and crime, domestic abuse, substance abuse, and institutional poverty and neglect, guiding them towards a positive, productive future.

We stand in solidarity to educate our children in the way that their minds process information through our growing literacy initiative and immersive STEM programming.

As stewards of our communities, we pave the way for a brighter tomorrow and provide our youth with a safe haven that illuminates a positive environment, creating a sense of belonging, a sense of competence, a sense of usefulness and a sense of power and influence.

Our unity fortifies our advocacy and empowers change, as we cultivate our children to become productive and responsible adults of our city, state, and nation.

Through solidarity we have transformed this 136-year-old organization, raising over $120M in less than ten years, creating the premier Boys & Girls Club organization in the country, and solidifying our position as the leading youth guidance and development agency in the community through quality staff, facilities, and programs, supported by financial stability and clearly defined standards.

Through the most critical times in our country's history, together, we stood in solidarity to protect, educate, and serve our children when the world closed its doors.

Through the combined leadership of our benefactors, Board, staff and community supporters we will continue to stand in solidarity with a vision for a brighter tomorrow, for the children who need us most.

Thank you for standing by our side every step of the way as we continue to advocate for our children! Our collective strength will illuminate the path to a great future for Philadelphia's kids and communities.

In the best interest of the children,

Lisabeth and Joseph Marziello
President-CEOs
Boys & Girls Clubs of Philadelphia

2022 Member Demographics

BOYS & GIRLS CLUBS OF PHILADELPHIA SERVED A TOTAL OF 6,723 YOUTH IN 2022

RACE

- 72% Black or African American
- 12% Hispanic or Latino
- 9% White
- 4% Other
- 2% Multi-Racial
- 1% Asian

GENDER

- 58% Male
- 42% Female

AGE

- 38% 6 to 9
- 28% 10 to 12
- 20% 13 to 15
- 11% 16 to 18
- 3% 5 and Under

A Bold History

Boys & Girls Clubs of Philadelphia has served youth since 1887 when the Germantown Club first opened its doors. Since then, we have expanded, providing high quality programs to youth in neighborhoods across Philadelphia. As an organization, we have regularly set the national standard; in 1892, our Nicetown Club opened, becoming the first Club in the country to serve girls, and our Wissahickon Club became the first to serve African American youth in 1896. Today, we operate 22 Boys & Girls Clubs in some of the most neglected and distressed communities across Philadelphia. For over 136 years, we have been dedicated to ensuring that all children have the chance to access high-quality programs that will enhance their lives and advance their futures.

Mission

To enable all young people, especially those who need us most, to reach their full potential as productive, caring, responsible citizens.

A Bold Vision

Boys & Girls Clubs of Philadelphia will become one of the premier Boys & Girls Club organizations in the country, solidifying its position as the leading youth guidance and development agency in the community through quality staff, facilities, and programs supported by financial stability and clearly defined standards.

Program Snapshot

182,745 Total Meals Served

95,307 Total Snacks Served

1,120 Youth Pariticipating in Literacy

319 Youth Participating in Mentoring

3,928 Total Members

6,723 Total Youth Served

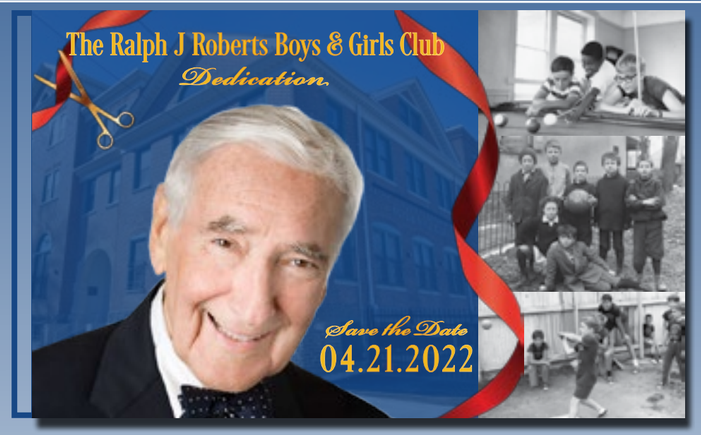
911 Youth Participating in Social-Emotional Learning

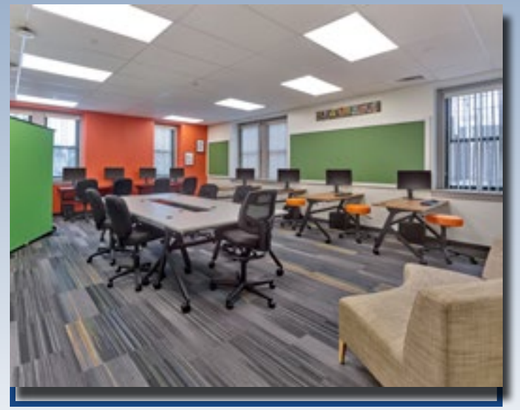
1,877 Youth Participating in Power Hour

828 Average Daily Attendance

874 Summer Average Daily Attendance

1,298 Youth Participating in STEM





A Bold Change for Germantown

Culminating a seven-year project that began with the launch of our Bold Change for Kids campaign in 2015, Boys & Girls Clubs of Philadelphia celebrated the opening & re-dedication of the Ralph J. Roberts Germantown Boys & Girls Club. Named in honor of Philadelphia business-man and Comcast founder Ralph J. Roberts, the renovated Club began serving youth in the Germantown neighborhood with quality after-school programs and services in June 2022.

The new, 26,000 square foot Clubhouse now includes a Comcast Lift Zone, an art room, a dance and fitness studio, eSports room, Kids Cafe, music room, teen center, literacy center, tech room, STEM room and two gymnasiums. To date, over 220 youth are currently registered at the Club, which provides programming Monday through Saturday for school-aged and teen youth.

The support of Comcast, both through the Bold Change for Kids campaign and through programs such as Comcast's Lift Zone, was instrumental to the completion and success of the Germantown Club renovations. Earlier this year, in partnership with Comcast and Boys & Girls Clubs of America (BGCA), Club members across Philadelphia, including members from the Germantown Club, took part in an inter-club digital playoff series. Club members participated in a coding competition, a collaborative art competition and a typing competition, all designed to allow Club members the ability to use different skills, websites, and online tools to learn how technology can best fit their lives.

The addition of a new Kids Café in the Germantown Club has allowed the expansion of nutrition and health programming to youth in the area. The remodeled and expanded kitchen and cafeteria has given the Club the ability to serve over 11,000 high-quality & nutritious meals to Club members, many of whom come from food-insecure backgrounds.

Since 1887, Boys & Girls Clubs of Philadelphia has been serving young people from throughout the Germantown neighborhood at the Germantown Club. The Club honors Ralph Roberts' commitment to helping improve the lives of others. Robert's history with the Germantown Club traces back more than 70 years when, as a 17-year-old, he served as a counselor to underprivileged boys. His steadfast dedication to community service was passed down to his children and grandchildren, who joined us at the re-dedication.

The Ralph J. Roberts Germantown Boys & Girls Club is a testament to the love and commitment all of you have for Philadelphia's kids who need us the most. Thanks to your generous support, over 7,000 youth who live in the surrounding community will have access to the programs and resources they need to meet their full potential as productive, caring, responsible citizens.

Joe & Lisabeth Marziello with the Santora Family

Lisabeth Marziello, Rob Ross, and Coach Dick Vermeil

Coach Dick Vermeil, Greg Webster, and John & Katie Ericksen

Coach's Private Reserve Dinner 2022

September 22nd, 2022, was a glorious night at the Union League of Philadelphia, surrounded with fine wine, food, friendships, and family to help build what kids need to succeed. At our 10th annual Coach's Private Reserve Dinner, we celebrated our faithful Champion and Hero, Hall of Fame Coach Dick Vermeil and honored the Santora Family of A&E Construction for their unwavering leadership, commitment, and support to the Boys & Girls Clubs of Philadelphia.

This gourmet five course, black-tie dinner featured award winning Vermeil Wines from legendary Coach Vermeil, delectable BelGioioso Cheese, local beers, craft cocktails, live music, and elite silent and live auctions.

During the evening, we commemorated the Santora Family for their transcending work ethic and philanthropic values, in their leadership to help change the landscape of opportunity for the children who need it most. In renovating and transforming our clubs, the Santora Family has helped to provide a better future for thousands of youth in Philadelphia who needed a safe place to learn, grow, and succeed.

We are tremendously thankful for and highly value our Champions for Change A&E Construction, the Union League of Philadelphia, Vermeil Wines, BelGioioso Cheese, and all our supporters whose financial leadership to provide the youth of Philadelphia with the security and resources needed to develop and flourish into productive citizens of society. Additionally, we want to recognize the leadership of Coach Dick Vermeil, board event chair Clare McGrory-Kelly, and honorary emcee, Sean Bloodwell.

Thanks to their generosity, care, and support, we raised a record $2.9 million to strengthen our youth development programs for the children who need our support and guidance now more than ever.

A New Voice for Philadelphia's Youth

The Boys & Girls Clubs of Philadelphia strive to cultivate the next generation of societal leaders by working to ensure that each child that enters our programs leaves with the self-confidence, empowerment, and life skills necessary to overcome any obstacles they may face in life. In recognition of extraordinary leadership and accomplishment by Club members, we were proud to host our 2022 Youth of the Year Celebration, honoring Jayla Turner, a member of the Northeast Frankford Club as Philadelphia's 2022 Youth of the Year.

"I learned how to be a leader in my community, how to advocate for myself, and also the importance of giving back to a community that gave me so much."

Jayla is a passionate and dependable young woman who has grown to become a leader within the NE Frankford Club. She is involved in countless programs at her Club such as Power Circle, Torch Club, Keystone Club, Post 224 Drill Team, and "Girl Talk", which have positively influenced her leadership skills and future career choices. In fall 2022, Jayla enrolled at Lincoln University. "I grew up with my mother always saying, 'it takes a village to raise a child', the Boys and Girls Club was a huge part of my village."

Congratulations to our other Club Youth of the Year candidates Denzel from Wissahickon Club, Kazia from Shane Victorino Club, Leah from Bridesburg Club, and Sifiyah from Shane Victorino Club.

Since its inception in 1947, our Youth of the Year program epitomizes every Club's dedication to provide a safe place to enable growth and empower youth to reach their full potential as future leaders. To commemorate remarkable leadership, one club member is nominated each year to represent our clubs as the Philadelphia Youth of the Year. Their leadership continues further, competing at the state, regional, and national levels for the National Youth of the Year award.

Thank you to our competition judges Frank Cymbala, Corey Pierce, Senator Christine Tartaglione, Natalie McAndrew, Ric Harris, Tariq Ahmed, Toni Adderley, and Cara Nordaby for their involvement in this year's event and their dedication to Philadelphia's youth!

The Michael Champan Memorial Golf Classic

On Monday, October 10th, we returned to the magnificent Manufacturer's Golf & Country Club to commemorate the memory of our friend and Champion for Change, Michael Chapman, in the 2022 Michael Chapman Memorial Golf Classic.
After a postponement from the rain a week prior, 144 golfers teed off to support our Clubs with a majestic backdrop of vibrant fall-colored leaves beginning to emerge throughout the 250-acre property. This beautiful property in Fort Washington, PA, annually hosts our phenomenal Golf Classic, one of our signature events, that raises critical funds for the thousands of youth we serve in Philadelphia who view our clubs as a beacon of hope and possibility.

The competition was stiff, but Rob Ross's team of Kyle Myers, Kenneth Edwards, Kyle Pernell, and Chuck Bowers won with a score of 61. Kyle Pernell made a hole-in-one and also had the longest drive of the day on the men's side, while Cathy Platt had the longest drive for the women.

After a great tournament, the golfers enjoyed a decadent buffet as prizes and raffle winners were announced. With the generous donations of our supporters, we were able to celebrate a record-breaking night for our Golf Classic, raising funds that directly support our programs which help youth reach their full potential by fostering academic success, healthy lifestyles, and good character & citizenship in our 22 Clubs.

Special thanks to Golf Chair Bruce McKenney, Executive Board member Clare McGrory Kelly, and to our friends at Chapman Auto Group, for their continued leadership in honoring the legacy of Michael Chapman.

Continuing to Grow Access to Nutritious Meals

Ensuring Club members have access to high-quality, nutritious meals are the primary goal of our Kids Cafe Program. We are proud to continue these efforts with the addition of our fourth Kids Café at Boys & Girls Clubs of Philadelphia. This Spring, we unveiled our newest Kids Café at the Ralph J. Roberts Boys & Girls Clubs in Germantown.

The addition of a Kids Café at the Ralph J. Robert Boys & Girls Club in Germantown will ensure that even when schools and other community resources are closed, the 7,100 youth who live within 1.5 miles of the Club will have access to healthy, home-cooked meals.

Before the remodel of the Germantown Club, the outdated facility lacked the necessary space and equipment to serve our Club members. Now, the Club boasts a state-of-the-art kitchen space, which has the capacity to serve over 300 youth.

Since the Germantown Club reopened, Club members have had access to fresh and nutritious meals. Already, our full-time Chefs have prepared and served over 11,600 meals and snacks to Club members. These meals and snacks all contain fresh ingredients so that the food not only is nutritious, but also tastes good and has the homemade touch to make our Club members feel welcome.

Across the organization, our full-service Kids Cafés at Wissahickon, Wayne Avenue, Northeast Frankford, and Germantown Clubs served over 90,000 meals and over 80,000 snacks to Club members and community youth in 2022.

We are tremendously grateful for the support and generosity of our partners including Leo & Peggy Pierce Family Foundation, W.W. Smith Charitable Trust, and the Scholler Foundation, who helped ensure that we nourished youth and families all year round.

PECO and Pacifico Winter Coat Event

In keeping with their generous support throughout the years, several of our long-time Champions helped Club members and their families celebrate the holidays.

As we have seen in previous years, we also saw an increase in both new members in our Clubs as well as requests for support from families who rely on our services to ensure a safe place for youth as well as support around food and gifts during the holidays. Across the organization, Clubs organized and hosted holiday celebrations and activities designed to reduce food insecurity for families, promote healthy habits among Club members, reduce learning loss and promote academic learning and continue to increase social emotional learning.

We are grateful to all our Champions, in particular PECO and Pacifico Auto Group, who teamed up to provide 100 winter coats to children in the Greater Philadelphia region including Club members from our Shane Victorino Boys & Girls Club.
We are also thankful to the Wissahickon Boys & Girls Clubs Advisory Council, which spent the year gathering gifts to allow Club members to go shopping for their families and volunteers from Drexel Medicine and LaSalle University who helped wrap nearly 800 gifts in one afternoon to create a memorable moment for our members.

Mike Innocenzo, President & CEO, PECO
Keeya Brown Davis, Corporate Contributions Manager
Lisabeth Marziello, President & CEO Boys & Girls Clubs of Philadelphia

Thank You to Our Supporters During the Holiday Season!

- Drexel University College of Medicine
- La Salle University
- P.J. Tucker
- Foot Locker
- Converse
- Crown Castle
- Nakobe Dean
- 4mycity
- Philadelphia Phillies
- Power Crunch
- Lilly Pulitzer
- Mondelez International
- Bozzuto Group
- Adderley Family
- Herman Miller
- Alumni and Advisory Council Members
- Johnson Control, Inc.
- Aramark
- Shaka Toney
- Tri-County Suburban Realtors
- Ron and Liz Jaworski
- John Scheffey
- BrightView
- Jaws Youth Playbook
- Harold Carmichael
- General Mills
- Cpt. Palumbo from Philadelphia Police Department
- SAP
- Chase
- Comcast Freedom Region
- DE&I Council
- PECO
- Pacifico Auto Group

A Trip of a Lifetime to the Happiest Place on Earth

Rewarding positive behavior, leadership and academic excellence is one of the many ways Boys & Girls Clubs of Philadelphia is working towards meeting our mission of enabling all young people to reach their full potential. This year, we were thrilled to welcome back our "Caught Being Good," campaign to Clubs across Philadelphia.

In 2013, Boys & Girls Clubs began the campaign as a way to recognize Club members who displayed good behavior and leadership throughout the Club. Club members who were observed by staff making positive actions, actively attending and participating in Club programs and who demonstrated acts of leadership at the Club were issued a ticket to be entered into a drawing for the most magical of prizes: an all-expense paid trip to the "Happiest Place on Earth," Walt Disney World!

Congratulations to Club members Alinie (NE Frankford), Brianna (Shane Victorino), Honor (PHA), Joelmi (Vaird), Kamryn (Wissahickon), Kendra (Germantown), Olivia (Shane Victorino), Rasheed (Wayne) and William (Bridesburg). They all demonstrated exceptional leadership and service to their Club.

We are also grateful to and would like to acknowledge our 2022 Coach's Private Reserve Dinner Sponsors, who underwrote this campaign: Greg & Ron Caplan, Amy Dorfmeister & Tom Dubrul, Ralph Ferraro & Gregg Holgate, Jim Lynch & Chris Martin, Tom McCormick & Lizann McGowan, Chris & Garry McGrory & Clare McGrory Kelly, Corey & Casey Pierce, Mike & Rhonda Reed & Jamie Ohl, Rob & Tracy Ross & Greg Webster, Danielle Sadock, Serena Smith & John Shimp and Coach Dick Vermeil for sending our kids to a place where dreams do come true.

Literacy Initiative

Our Call-to-Action Literacy Initiative continued to play a pivotal role in combating pandemic learning loss during the 2021-2022 program year. Throughout the school year, we engaged 649 youth in literacy programming across 11 Clubs, including five school-based Clubs that had been closed by the School District from March 2020-September 2021. Our 2022 Summer Camps engaged 1,120 participants in literacy activities across 12 Clubs. Literacy Supervisors truly embraced the challenges of this year, helping youth stay on-track in school by teaching them critical literacy, social, and emotional skills after school.

U.S. Attorney for the Eastern District of PA, Jacqueline C. Romero

While students all throughout Philadelphia are struggling, students in the neighborhoods we serve are considerably further behind. Studies have shown that students from low-income homes suffered more learning loss than others because of schools' closures during the pandemic. We have witnessed this in our Club youth, as many entered this school year without basic writing skills or phonics knowledge. In response to an increased need for handwriting support, we created a supplementary training on multi-sensory techniques that support handwriting development. Literacy Supervisors then applied the concepts through creative, hands-on activities.
By November, many of the children demonstrated significant progress. Throughout the year, Literacy Supervisors also found particularly creative ways to encourage movement as part of the multi-sensory approach. Participants had a high level of engagement and gained necessary practice applying their literacy skills, especially decoding and encoding.

End of year data for the 2021-2022 program year demonstrates that our Call-to-Action Literacy Initiative continues to positively impact participants not just academically but also in their motivations, attitudes towards learning, and social-emotional development. Of youth participants who were tested twice, 48% improved in at least one key indicator area and/or ended the year at or above grade level. Youth saw the greatest gains in their ability to accurately read a passage of grade-level text, with the average accuracy score increasing 4 percentage points from 93% at the beginning of the year to 97% at the end of the year. Site impact reports confirm positive trends in youth behaviors, with Literacy Supervisors reporting noticeable improvements in class participation throughout the year and an increase in youth assisting their peers with literacy tasks.

Throughout 2022 we also expanded our national efforts to support youth literacy, engaging three new partner organizations and offering additional training content. In February 2022, we held a 3-day, live Virtual Refresher Training that allowed returning staff members to revisit and enhance their understanding of multi-sensory literacy techniques, while also delving further into supplementary topics such as supporting middle school youth in literacy. In March 2022, we led a live virtual version of our signature 5-day Multi-sensory Literacy Training, complete with interactive training guides to enhance the virtual format. The post-training survey showed a 100% satisfaction rate, with participants indicating that the training met or exceeded their expectations.

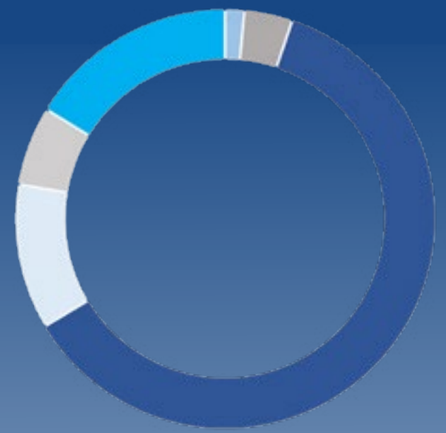
PARTNERING FOR ACADEMIC SUCCESS

Thank you to all of our partners who helped Philadelphia's youth overcome COVID-19 related learning loss this year! Your support of our academic success programs enable us to provide high quality Literacy, STEM, and enrichment activities to youth as they recovered from the academic impacts of COVID-19:

- 1830 Foundation
- AmerisourceBergen Sourcing LLC
- Brethren Community Foundation
- Christian R. & Mary F. Lindback Foundation
- Chubb Charitable Foundation
- Comcast Foundation
- Dolfinger McMahon Foundation
- Fulton Bank
- Graham Partners Inc
- Life Science Cares
- Lincoln Financial Foundation
- Merck Foundation
- Panda Cares
- Patricia Kind Family Foundation
- PECO
- Philadelphia Insurance Companies
- PNC Foundation
- Ross
- The Allen Hilles Fund
- United Way of Greater Philadelphia and Southern New Jersey
- UPMC Health Plans
- Waste Management
- William Penn Foundation

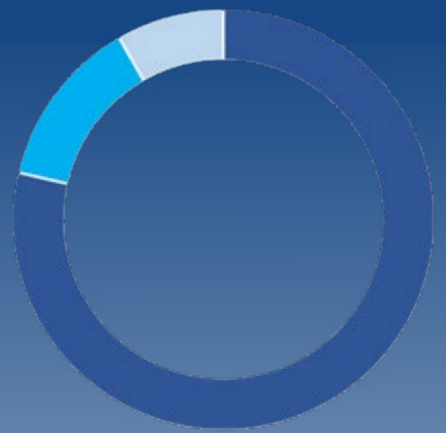
Summary of Financial Position FY2022

INCOME



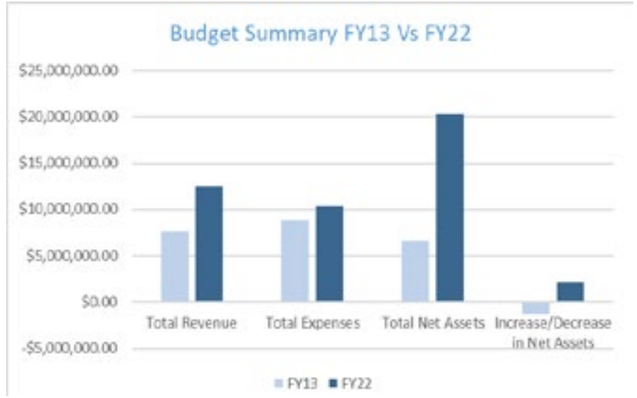
61%	Grants & Contributions	$7,678,306.00
16%	In-Kind Contributions	$2,036,525.00
11%	Special Events	$1,407,666.00
6%	Other	$766,962.00
4%	Program Fees	$467,321.00
1%	Boys & Girls Clubs of America	$187,033.00
	Total Income:	$12,543,813.00

EXPENSES



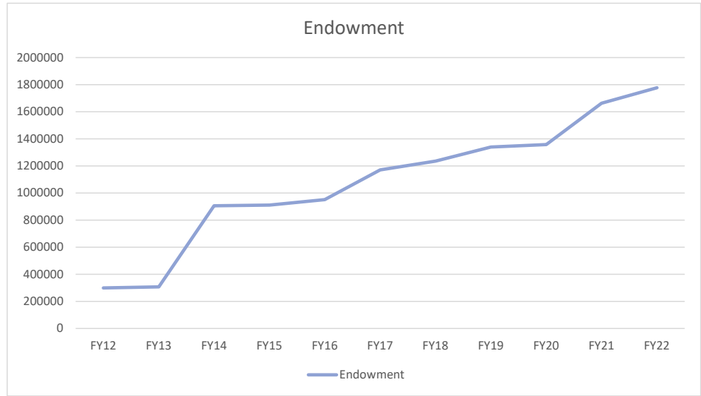
79%	Program Services	$8,176,703.00
13%	Management	$1,365,283.00
8%	Fundraising	$863,127.00
	Total Expenses:	$10,405,113.00

Building Financial Responsibility & Fiscal Sustainability



Budget Summary FY13 v. FY22

From FY2013 to FY2022 BGCP increased its net assets by over $11 million. Additionally, BGCP moved from a $1.2 million operating deficit in FY13 to an average operating surplus of $1.7 million from FY15 to FY21 During this same time BGCP increased membership by 40%, grew from 12 to 22 locations, added 11 full-time Literacy Supervisors and raised over $20 Million in Capital funding.



From FY2012 to FY2022 BGCP has increased the size of our endowment by more than 500%, ensuring long-term fiscal sustainability.

Staff & Leadership

President-Chief Executive Officers
Lisabeth & Joseph Marziello

Executive Vice President of Strategic Support, Training & Systematic Development
Ariel Goldring

Executive Vice President of Programs & Facility Operations
Jerry Houck

Executive Vice President of Programs, Partnerships, & Development
Libby Lescalleet

Executive Vice President of Literacy, Education, & Training Initiatives
Kelly Lemberger

Executive Vice President of Youth & Family Services and Data Administration
Mare Shipton

Vice President of Programs & Athletics
Shakir Johnson

Vice President of Outreach & Programs
Shanelle Coleman

Finance Specialist
Wendi Wingfield

HR Specialist
Shanalee Wint

Manager of Communication & Creative Design
Ryan McNeill

Grants, Impact & Development Manager
Katie Schwab

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Andrew Masterman
Natalie McAndrew
Corey Pierce
Gregory Rau, CFA, CFP
Blake Ray
Michelle Singer
Robert Smith
Brian Sullivan
Jason Thacker
Adam Thiel
Kurt Williams

Club Houses

Bridesburg Club
2901 Bridge Street
Philadelphia, PA 19137

Northeast Frankford Club
1709 Kinsey Street
Philadelphia, PA 19124

Wissahickon Club
328 W Coulter Street
Philadelphia, PA 19144

Germantown Club
25 West Penn Street
Philadelphia, PA 19140

West Kensington Club
(Temporarily Closed)
3426 N Mascher Street
Philadelphia, PA 19144

Shane Victorino
Nicetown Club
4001 N Clarissa Street
Philadelphia, PA 19140

Wayne Avenue Club
4223 Wayne Avenue
Philadelphia, PA 19140

Police Officer
Lauretha Vaird Club
4800 Whitaker Avenue
Philadelphia, PA 19124

Philadelphia Housing Authority Sites

James W. Johnson Homes
2500 W Norris Street
Philadelphia, PA 19121

Harrison Plaza
1240 N 10th Street
Philadelphia, PA 19122

Wilson Park
2500 Jackson Street
Philadelphia, PA 19145

John F Street Community Center
1100 Poplar St.
Philadelphia, PA 19123

Bartarm Village
5404 Gibson Ave
Philadelphia, PA 19143

School Extension Sites

Emlen Elementary School
6501 Chew Ave
Philadelphia, PA 19119

Sullivan Elementary School
5300 Ditman Street
Philadelphia, PA 19124

Ziegler Elementary School
5935 Saul Street
Philadelphia, PA 19149

John Marshall Elementary
4500 Griscom St
Philadelphia, PA 19124

Potter-Thomas Elementary
3001 N 6th St
Philadelphia, PA 19133

Solis-Cohen Elementary
7001 Horrocks Street
Philadelphia, PA 19124

Olney High School
100 E Duncannon Ave
Philadelphia, PA 19120

Bayard Taylor Elementary School
3698 N Randolph St
Philadelphia, PA 19140

Ben Franklin Elementary School
5735 Rising Sun Ave,
Philadelphia, PA 19120

BOYS & GIRLS CLUBS
OF PHILADELPHIA

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